
FOR IMMEDIATE RELEASE

Every Day is Earth Day at DIA

DENVER, CO — April 15, 2011 — Travelers at Denver International Airport (DIA) will have the opportunity to speak to the airport's environmental professionals at Earth Day information tables displayed in the concourses on Friday, April 22 from 7 a.m. to 7 p.m. In addition to displays about sustainability and DIA's environmental programs, travelers will have the opportunity to play games and win prizes made from renewable materials or recycled content. The Colorado Carbon Fund will also be participating to promote awareness of the state's program and will offer carbon offsets to interested travelers.

DIA was the first international airport in the United States to design and implement an Environmental Management System encompassing the entire airport that was successfully certified in 2004 to meet the requirements of the international standard known as ISO 14001. Through the implementation of this system, the airport continues to set aggressive environmental performance goals and targets for pollution prevention, waste minimization, recycling, energy efficiency, emissions reductions and sustainable development.

"DIA has earned a reputation for being an environmental leader among airports around the globe," said Aviation Manager Kim Day. "We are proud to be a model for the aviation industry, and we are eager to share our story with the traveling public."

Photo Opportunities for Journalists (please call 303-342-2250 to schedule an appointment):

- **DIA's Green Fleet** – DIA maintains 324 alternatively fueled vehicles, including 210 buses, sweepers, and other vehicles using compressed natural gas, 114 electric and hybrid-electric vehicles. Alternative vehicles made up 32 percent of the airport's fleet in 2010.
- **Solar Arrays** – DIA's solar projects are among the largest in North America. DIA has two solar power arrays (2 MW DC and 1.6 MW DC) and third under construction (4.4 MW DC). The output makes DIA the largest distributed generation photovoltaic energy producer in the state of Colorado.
- **Recycling and Composting** – DIA recycles more than 1,511 tons of municipal solid waste (trash) diverted from the landfill for recycling (paper, glass, aluminum, plastic). Last year, DIA's composting program collected nearly 90 tons of food waste and paper towels from employee break rooms and bathrooms as well as pre-consumer food waste from terminal concessions. A list of the items DIA recycles can be found on:
<http://business.flydenver.com/community/enviro/systemguide.asp#recyclables>.

Additional Earth Day activities for DIA employees include:

- A "Green Bag" lunch for employees with guest speaker Betty Goebel, the executive director of [Colorado Interfaith Power and Light](#) on Wednesday, April 20. Employees will learn ways to improve home energy savings and will receive a free compact fluorescent light bulb.
- Employees can donate used items to the [Resource Area for Teaching \(RAFT\)](#) program April 18-22.
- Employees are invited to participate in the [Colorado Carbon Fund](#) Earth Week campaign April 18-24. For every dollar received, a dollar will be spent on building clean energy projects in Colorado creating jobs, reducing emissions and bringing Colorado's clean energy future that much closer to reality.
- DIA also will participate in the Earth Day Fair at Civic Center Park on Friday, April 22 and at the Green Valley Ranch Earth Day Celebration on Saturday, April 23.

More information about DIA's environmental management is available at <http://business.flydenver.com/community/enviro/>. Videos about DIA's environmental programs: [DIA is Green](#), [DIA's Green Fleet](#), [Caught Green Handed](#).

Denver International Airport is the 10th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 50 million passengers traveling through the airport each year, DIA is one of the busiest airline hubs in the world's largest aviation market.

DIA is the primary economic engine of the state of Colorado, generating more than \$22 billion for the region annually.

For more information, visit www.flydenver.com. Check out the Airport's YouTube channel by visiting <http://www.youtube.com/user/DenversAirport> and become our fan on www.facebook.com/denverinternationalairport.

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