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## FOR IMMEDIATE RELEASE

# Denver International Airport Announces Duty Free and Specialty Retail Additions

**DENVER — Sept. 30, 2014** — Denver International Airport (DIA) will add a new tax- and duty-free/duty-paid retailer on the A and B Concourses, as well as a specialty retail location on the C Concourse next summer.

Denver Duty Free will be operated by a joint venture among Dufry North America, Odd Tale Books and Wystone's World Teas Holdings. Odd Tale Books and Wystone's World Teas Holdings are both certified under the federal Airport Concessions Disadvantaged Business Enterprise program, which ensures fair competition for women- and minority-owned businesses in airport concessions.

The contract with DIA calls for Denver Duty Free to develop, operate and manage the new Dufry-branded tax- and duty-free/duty-paid locations, offering a variety of luxury items that include fashion accessories, cosmetics, perfumes and more. The award includes a 2,315-square-foot Dufry shop in the center of Concourse A; a 2,328-square-foot Dufry shop on the mezzanine level of Concourse B; and a 1,390-square-foot specialty retail shop called Mile High Glamour in the center of Concourse C. Mile High Glamour will initially be duty-paid, but could become a third duty-free/duty-paid location later on.

The agreement greatly expands the amount of square footage dedicated to duty-free shopping on all three concourses, from a total of about 1,056 square feet today, to a total of about 6,000 square feet upon completion. The stores, which are slated to open next summer, are expected to generate a combined \$7.6 million in annual gross revenues and create 37 full-time and part-time jobs.

"The number of passengers on international flights at Denver International Airport has grown by about 20 percent so far this year, and those travelers are looking for different retail opportunities than our typical domestic traveler," said airport CEO Kim Day. "This new duty-free/duty-paid retailer will provide our international passengers with the experience they expect, while also expanding the opportunities for our domestic travelers."

### **About DIA's Shopping and Dining Program**

DIA's concession program consists of more than 170,000 square feet of retail space inside the airport that includes more than 140 locations offering an exciting culinary, fashion and retail experience. In 2013, the concession program generated about \$295 million in annual gross sales. For more information about retail store opportunities, please e-mail [concessions@flydenver.com](mailto:concessions@flydenver.com) or visit <http://business.flydenver.com/bizops/concessions.asp>.

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*Denver International Airport is the 15th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 52 million passengers traveling through the airport each year, DIA is one of the busiest airline hubs in the world's largest aviation market. DIA is the primary economic engine for the state of Colorado, generating more than \$26 billion for the region annually. For more information visit, check us out on [YouTube](#) and [Pinterest](#), like us on [Facebook](#) and follow us on [Twitter](#).*

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