

**2016 / 2017 Rev. Comparison:  
JULY**

<b>BRAND</b>	<b>2016<sup>1</sup></b>	<b>2016 Market Share<sup>1</sup></b>	<b>2017<sup>2</sup></b>	<b>'16YR<sup>1</sup> : '17YR<sup>2</sup> Incr./ (Decr.)</b>	<b>'16YR<sup>1</sup> : '17YR<sup>2</sup> %Change</b>	<b>2017 Market Share<sup>2</sup></b>
Advantage	\$2,758,357.31	3.94%	\$3,602,778.37	\$844,421.06	30.61%	5.00%
E-Z	2,306,664.54	3.29%	1,778,374.40	(528,290.14)	-22.90%	2.47%
Alamo	6,743,725.78	9.62%	5,659,310.28	(1,084,415.50)	-16.08%	7.85%
Enterprise	7,292,742.60	10.41%	8,148,475.01	855,732.41	11.73%	11.31%
National	6,161,340.26	8.79%	6,965,053.11	803,712.85	13.04%	9.66%
Avis	10,952,942.31	15.63%	12,442,090.95	1,489,148.64	13.60%	17.26%
Budget	8,743,884.27	12.48%	9,979,788.14	1,235,903.87	14.13%	13.85%
Payless	2,267,859.39	3.24%	2,077,275.23	(190,584.16)	-8.40%	2.88%
Dollar	3,903,012.00	5.57%	2,465,773.55	(1,437,238.45)	-36.82%	3.42%
Thrifty	2,449,173.00	3.49%	2,084,536.65	(364,636.35)	-14.89%	2.89%
Firefly	4,994.00	0.01%	0.00	(4,994.00)	-100.00%	0.00%
Hertz	13,660,869.00	19.49%	14,439,407.31	778,538.31	5.70%	20.03%
Fox	2,831,674.19	4.04%	2,432,485.80	(399,188.39)	-14.10%	3.37%
Total	\$70,077,238.65	100.00%	\$72,075,348.80	\$1,998,110.15	2.85%	100.00%

<b>COMPANY</b>	<b>2016<sup>1</sup></b>	<b>2016 Market Share<sup>1</sup></b>	<b>2017<sup>2</sup></b>	<b>'16YR<sup>1</sup> : '17YR<sup>2</sup> Incr./ (Decr.)</b>	<b>'16YR<sup>1</sup> : '17YR<sup>2</sup> %Change</b>	<b>2017 Market Share<sup>2</sup></b>
Advantage Opco, LLC	\$2,758,357.31	3.94%	\$3,602,778.37	\$844,421.06	30.61%	5.00%
E-Z Rent A Car LLC	2,306,664.54	3.29%	1,778,374.40	(528,290.14)	-22.90%	2.47%
Avis Budget Car Rental, LLC	19,696,826.58	28.11%	22,421,879.09	2,725,052.51	13.83%	31.11%
Payless Car Rental, Inc.	2,267,859.39	3.24%	2,077,275.23	(190,584.16)	-8.40%	2.88%
DTG Operations, Inc.	6,357,179.00	9.07%	4,550,310.20	(1,806,868.80)	-28.42%	6.31%
The Hertz Corporation	13,660,869.00	19.49%	14,439,407.31	778,538.31	5.70%	20.03%
Enterprise Leasing Company of Denver, LLC	20,197,808.64	28.82%	20,772,838.40	575,029.76	2.85%	28.82%
FOX Rent A Car, Inc.	2,831,674.19	4.04%	2,432,485.80	(399,188.39)	-14.10%	3.37%
Total	\$70,077,238.65	100.00%	\$72,075,348.80	\$1,998,110.15	2.85%	100.00%

<sup>1</sup> Source of 2016 data: Annual Statements to DEN

<sup>2</sup> Source of 2017 data: YTD Monthly Revenue Reports to DEN